



International Competition CZECH NAIL CUP 2023

October 20-21, 2023, Prague 7 (PVA Letňany)

The announcement of the results of the 19th year of the International CZECH NAIL CUP competition will take place as part of the cosmetics fair in the premises of PVA Letňany. Registration: 1.6.2023-1.10.2023.

Registration **1.6.2023-1.10.2023**

Registration fee payment till **1.10.2023**

Sending the electronic version of the Poster to czechnailcup@seznam.cz till **1.10.2023**

Poster evaluation will take place electronically, so the judges will evaluate electronic (digital) photos. You don't need to print anything this year! We will print all the posters. They will be on display during the For Beauty fair in Pražské Letňany on **October 20-21, 2023**.

The announcement will take place at the For Beauty fair also online on instagram Czech_nail_cup.

Nominations:

Home work - Poster:

- **POSTER SOAK OFF: Macro Manicure** – Luxury Brands
- **POSTER SALON: Stiletto Nails** – Dracula Time
- **CreaNAIL Poster EXTREME** – Dream Flower Garden
- **INSTA PHOTO: Stickers & Sliders on Tips** – Autumn Mood

Categories:

all nominations will be divided into 2 categories

JUNIOR – competitors who have already participated in competitions, but have never taken any of the winning places in any nomination, as well as new contestants who are registering for the competition for the first time, are registered in this category.

MASTER – competitors who have already competed and in any competition and in any nomination, they have already occupied one of the three winning places at least once. Top Master also belongs to the Master Category this year

Conditions:

Homework nominations must be made new for this competition.

Each competitor will receive the exact progress, schedule and detailed evaluation criteria after registration. Each participant must be registered in time.

Registration fee:

The registration fee includes entry to the fair

JUNIOR:

1-2 nominations – 700,- / 30 € (each nomination)

3 nominations and more – 650,- / 28 € (each nomination)

MASTER:

1-2 nominace – 800,- / 35 € (each nomination)

3 nominations and more – 750,- / 33 € (each nomination)

TEAM: The price for team registration is the same for all categories
1000,- / 45 € for the whole team

Trophy and prizes: Winners in all nominations and categories receive beautiful cups, diplomas and prizes from our professional sponsors: valuable material packages, training vouchers, gift vouchers and discounts on materials of your choice!

Absolutely all contestants will receive a Diploma - Thank you for participating in the competition, so you will all receive a commemorative diploma as a demonstration of your professional level, which you can place in the salon!!!

For foreign contestants: If you will not be present for the presentation of prizes and diplomas in person, postage costs will be paid extra.

Registration online: <https://czechnailcup.com>

Your questions: Unique Style s.r.o. Veronika Vitkovska, +420 608981168
Instagram: Czech_nail_cup
czechnailcup@seznam.cz

POSTER Soak Off

Macro Manicure – Luxury Brands

Topic: Macro Manicure – Luxury Brands

This year we would like to focus on a really perfect manicure and a beautiful precise shape of the nails.



Task:

The competitor must create a unique original image of 1 hand on the given topic. Nails are exactly square in shape, they must only be natural, strengthened and painted with gel polish. If necessary, to achieve a more precise shape, it is possible to finish the corners on the free edge with nail modeling material. UV gloss, UV matt, colored gel polish, transfer foil, Swarovski stones, caviar, metal elements can be used for Nail Art.

(The photo from the Internet is only illustrative).

Parameters:

The photo must be in vertical format (portrait) in size A2 (594x420 mm) and a resolution of at least 300 DPI. In the photo, the nails of one hand must be clearly visible (so that at least 4 nails are clearly visible) and fashion accessories in accordance with the theme. The harmony of the nails with the overall image, the professionalism and originality of the nails, as well as the artistic quality of the photo are evaluated.

For work, you can use any professional nail strengthening materials, as well as colored gel polishes. Overall photo editing is allowed, but editing (retouching) of the nails themselves and their surroundings (cuticle and side folds) is prohibited

Is prohibited:

It is forbidden to place the nail art stone in the cuticle area: the manicure is evaluated, so it must be seen how the cuticle area is treated, as well as the so-called cuticle varnishing.

Editing of nails in photo editing programs is prohibited.

The use of ready-made backgrounds for nails is prohibited: the entire image, including the model, make-up and nails, must be prepared and executed at once.

Penalty points will be deducted for rule violations: 1 point for each violation

Photos that do not meet the technical parameters in the assignment will not be included in the competition.

CRITERIA – POSTER SALON

1 to 5 points are assessed, with 1 point being the lowest rating, 5 points being the highest rating

1. Overall impression

The first impression of the work, the quality of the work, the cleanliness, elegance and finesse of the work, the overall picture are evaluated

2. Photo quality

The quality of the photo in electronic form should be in A2 size (594x420 mm) and a resolution of at least 300 DPI

3. Light and shadow

The overall lighting of the object of the photograph and the lighting of elements of the work are evaluated. Important elements should not be too bright or, on the contrary, dark and in shadow.

4. Image

The theme and its processing are evaluated, how well the nails match the accessories and possibly other elements of the composition.

5. Composition

The composition and subject of the photo are evaluated. Placement of composition elements on the photo. How the nails harmonize with the picture and other elements of the composition, if all the important elements are clearly visible and do not disappear.

6. Manicure

The quality of the manicure is evaluated.

7. Straightening the natural nail plate

The architecture of strengthened natural nails is assessed, whether the Apex is strengthened correctly and evenly and forms a so-called reflection on all nails.

8. Nail shape

The accuracy of the specified shape is evaluated, so the accuracy of square nails. Corners should be accurate without deviations and rounding.

9. Application of gel polish

The quality of painting with gel polish, accuracy on all fingers, precision, work technique are evaluated. Particular emphasis is placed on painting the nails in the area of the cuticles.

10. Nail Art

The chosen shade/shades of gel polish, their combination, are evaluated. In the case of Nail Art, the composition and cleanliness of the application of the components are evaluated

11. Compliance with Theme

It is evaluated how much work corresponds to the topic

12. Originality

The work must stand out and be distinguished by an unusual and interesting approach and processing. Whether the nail designer managed to create her unmistakable style and used new motifs.

POSTER SALON

Stiletto Nails – Dracula Time

Task:

The competitors must create a unique author's image of both hands on the given topic. The nails are in the shape of Stiletto. The apex is in the right place and the same on all nails, the lateral parallels are straight without bleaching and are finished with a thin tip. The lower parallels are parallel to the axis of the finger. The top parallel is exactly straight from Apex without bleaching to the tip of the nail. The total length of the nails from the cuticle to the top is from 4 to 7 cm.

The nails must be modeled in the style of built-in French, the French must not be painted, it must be modeled on at least two nails on each hand, so there must be at least 4 nails with built-in French. The extended nailbed can be flesh-toned, milky or colored.

In France, it is possible to use any colored gels and gel polishes, glitters, glitters of various shapes and sizes, pigments, foils, pearls, metallic elements, caviar, but everything must be built into the design. It is forbidden to use stickers, watermarks, stamps, and ready-made prefabricated 3D elements (flowers, leaves and the like).

Parameters:

The photo must be in vertical format (portrait) in size A2 (594x420 mm) and a resolution of at least 300 DPI.

The nails of both hands and the model (at least part of the face and hairstyle) must be clearly visible in the photo. Nails must be visible both from above and from the side (the quantitative ratio of nails visible from above and from the side is not relevant).

The model is part of the photo. The harmony of the nails with the overall image, the professionalism and originality of the nails, as well as the artistic quality of the photo are evaluated.

You can use any professional nail modeling materials for work: UV gel, acrylic, polygel, everything can be combined, the smile line can be filed.

Overall photo editing is allowed, but editing (retouching) of the nails themselves and their surroundings (cuticle and side ridges) is prohibited

Editing of nails in photo editing programs is prohibited.

Je zakázáno:

Použití hotových pozadí pro nehty: celý obraz včetně nehtů musí být připraven a proveden najednou.

Je zakázáno, aby jako model na posteru byla samotná účastnice, porotkyně nebo porotce.

Za porušení pravidel budou odečteny trestní body: 1 bod za každé porušení

Fotografie, které nebudou odpovídat technickým parametrům v zadání, nebudou do soutěže zařazeny.

CRITERIA – POSTER SALON

1 to 5 points are assessed, with 1 point being the lowest rating, 5 points being the highest rating

1. Overall impression

The first impression of the work, the quality of the work, the cleanliness, elegance and finesse of the work, the overall picture are evaluated

2. Photo quality

The quality of the photo in electronic form should be in A2 size (594x420 mm) and a resolution of at least 300 DPI

3. Light and shadow

The overall lighting of the object of the photograph and the lighting of elements of the work are evaluated. Important elements should not be too bright or, on the contrary, dark and in shadow.

4. Image

The subject and its processing are evaluated, how well the nails harmonize with other elements of the composition and also how well the model harmonize to the shape, length and Nail Arts.

5. Composition

The composition and subject of the photo are evaluated. Placement of composition elements on the photo. How the nails harmonize with the picture and other elements of the composition, if all the important elements are clearly visible and do not disappear.

6. Manicure

The quality of the manicure is evaluated. If she is clean and unharmed.

7. Nail modeling

The shape of the nails is evaluated (if it is the same on all fingers), the length of the nails, whether it is uniform on all fingers, the thickness of the nails must be the same on all nails

8. Modeling parameters

The apex is in the right place and the same on all nails, the lateral parallels are straight without bleaching and are finished with a thin top. The lower parallels are parallel to the axis of the finger. The top parallel is exactly straight from Apex without bleaching to the tip of the nail.

9. The smile line

The smile line must be built on at least 4 fingers.

10. Nail Art

The execution of the Nail Art and its complexity and precision are evaluated. Color tuning

11. Model

It is evaluated how well the model corresponds to the theme and how well it matches the nails, whether it complements and enriches the overall image

12. Compliance with Theme

It is evaluated how much work corresponds to the topic

13. Originality

The work must stand out and be distinguished by an unusual and interesting approach and processing. Whether the nail designer managed to create her unmistakable style and used new motifs.

CreaNAIL Poster EXTREME

Dream Flower Garden

Task:

The competitor must make a unique original Nail Art of longer nails of any shape (this is any Extreme nails on the specified theme, min. 12 cm long, the maximum length of the nails is not limited).

Parameters:

The photo must be in vertical format (portrait) in size A2 (594x420 mm) and a resolution of at least 300 DPI.

The nails of at least one hand and part or all of the model's face and hairstyle must be clearly visible in the photo. The harmony of the nails with the face and the overall image, the professionalism and originality of the nails and the artistic quality of the photo are evaluated.

You can use any professional materials for nail modeling and Nail Art for work, everything is allowed. Nail Art must not cover more than 30% of the total shape, the shape of the nail must be clear visible. Airbrush is allowed.

Overall editing of the photo is allowed, but editing (retouching) of the nails themselves is prohibited.

Is prohibited:

Editing of nails in photo editing programs is prohibited.

The use of sliders and stickers on the nails is prohibited.

The use of ready-made backgrounds for nails is prohibited: the entire image, including the model, make-up and nails, must be prepared and executed at once

Penalty points will be deducted for rule violations: 1 point for each violation

It is forbidden for the participant, judge or judge to be the model on the poster.

Photos that do not meet the technical parameters in the assignment will not be included in the competition.

CRITERIA – POSTER EXTREME

1 to 5 points are assessed, with 1 point being the lowest rating, 5 points being the highest rating

1. Overall impression

The first impression of the work, the quality of the work, the cleanliness, elegance and finesse of the work, the overall picture are evaluated

2. Photo quality

The quality of the photo in electronic form should be in A2 size (594x420 mm) and a resolution of at least 300 DPI

3. Light and shadow

The overall lighting of the object of the photograph and the lighting of individual elements of the work are evaluated. Important elements should not be too bright or, on the contrary, dark and in shadow.

4. Image

The subject and its processing are evaluated, how well the nails match the model's face, hairstyle and possibly other elements of the composition, as well as how well the image of the model corresponds to the chosen shape, length and Nail Art on the nails.

5. Composition

The composition and subject of the photo are evaluated. Placement of composition elements on the photo. How the nails harmonize with the picture and other elements of the composition, if all the important elements are clearly visible and do not disappear

6. Nail modeling

The quality of the processing of the chosen shape and length of the nails, the accuracy of the modeling of the nails on all fingers, and the precision are evaluated.

7. Nail Art

The chosen technique of nail decoration and the level of Nail Art processing are evaluated, how tastefully the elements of decoration are coordinated and how well they are executed, how well they correspond to the theme.

8. Difficulty and technique of work

The difficulty of the chosen technique of modeling and decorating the nails, the accuracy and cleanliness of the work, the sophistication of the details are evaluated. The chosen shape and decoration of the nails.

9. Model

The make-up and hairstyle of the model, the accuracy of the details, the level of processing, as far as it corresponds to the theme, are evaluated

10. Compliance with Theme

It is evaluated how much work corresponds to the topic

11. Originality

The work must stand out and be distinguished by an unusual and interesting approach and processing. Whether the nail designer managed to create her unmistakable style and used new motifs.

12. Creativity.

Try to involve imagination and creativity during work. Creativity is manifested both in the shape of the nails, but also in the way of using specific elements and techniques.

Penalty points are charged for breaking the rules

Poster InstaPHOTO

Stickers & Sliders on Tips

Autumn mood

Task:

The competitors must create a unique author's image of 4 tips of the same length of approx. 3 cm of any shape on the given topic, so in the technique of applying stickers and sliders, decorated with various accessories, so that the resulting photo can be used for Instagram purposes, so for presentation and promotional purposes.

TIP:

Tips are more important, don't overdo it with accessories in the photo.

Pay attention to the lighting of the tips, because of the strong reflections it is often difficult to see the Nail Art.

Shades in the photo should be as natural as possible, not too bright or yellow.

Parameters:

The photo must be in a square format, so 1:1 (as on Instagram) in the dimension of the shorter side of A2 (420x420 mm). The photo must be taken on a mobile phone. Although it will lose quality in printed form, digital (electronic) photos will be evaluated. 4 tips and accessories must be clearly visible in the photo. The harmony of tips and accessories, the professionalism and originality of the work, as well as the artistic quality of the photograph are evaluated.

For work, you can use any professional stickers and sliders, both flat and 3D.

You can use colored and effect gels, gel polishes, as well as gels and gel polishes with glitter, spider gels, on the background and for decoration.

You can also use the Stamping technique on the background if needed.

You can use mica, foil and similar flat elements for decoration.

Decorating tips with stones, pearls and similar spatial elements is prohibited.

Overall editing of the photo is allowed, but editing (retouching) of the tips themselves is prohibited.

Is prohibited:

The use of ready-made backgrounds is prohibited: the entire image must be prepared and executed at once.

Decorating tips with stones, pearls and similar elements is prohibited.

Penalty points will be deducted for rule violations: 1 point for each violation

Photos that do not meet the technical parameters in the assignment will not be included in the competition.

CRITERIA – INSTA PHOTO

1 to 5 points are assessed, with 1 point being the lowest rating, 5 points being the highest rating

1. Overall impression

The first impression of the work, the quality of the work, the cleanliness, elegance and finesse of the work, the overall picture are evaluated

2. Photo quality

The quality of the photo in electronic form should be a square format with the size of the shorter side of A2 (420x420 mm) and a resolution of at least 300 DPI.

3. Light and shadow

The overall lighting of the object of the photograph and the lighting of elements of the work are evaluated. Important elements should not be too bright or, on the contrary, dark and in shadow. Glare does not hinder the legibility of Nail Art.

4. Image

The subject and its processing are evaluated, how well the tips harmonize with accessories and other elements of the composition.

5. Composition tips

The composition of Nail Art is evaluated. Placement of composition elements on tips. How the tips harmonize with each other and other elements of the composition, if all important elements are clearly visible and do not disappear.

6. Color composition

It is evaluated how well the shades of the accessories match the shades used on the Nail Art.

7. Stickers & Sliders technique

It is evaluated how well the competitor controls the technique. If the elements are legible, precise and clean.

8. Compliance with the theme

It is evaluated how much work corresponds to the topic, namely how much the photo corresponds to the purposes of Instagram: promotion and presentation.

9. Originality

The work must stand out and be distinguished by an unusual and interesting approach and processing. Whether the nail designer managed to create her unmistakable style and used new motifs.

TOP Team

This year you have the opportunity to compete as a team for the 6th time!

Do you work under the same brand, in the same salon or do you have colleagues who would also like to compete? Then the new Team competition is just for you!

The minimum number of participants in the team is 3 and the maximum is 10.

Each team must have a name. In the application form, each competitor must indicate whether they belong to a team and specify which one.

The winning team will be determined based on the number of points achieved for placing in 5th place, in all nominations:

1st place - 5 points, 2nd place - 4 points, 3rd place - 3 points, 4th place - 0.5 points, 5th place - 0.5 points

Maximum number of participants in the team, plus participation in more nominations = more chances to win!

The winning team will receive a special prize – Cup and medals for all team members!!!

As a team, you have the opportunity to be marked as a team, so during competitions and announcements you can wear t-shirts with the logo of the brand of materials you work with or with the logo of your salon!

Don't miss the chance to get an adrenaline rush and make an extra ad.

A single fee of 45 euro is payable for the registration of the entire team.